

2010 CENSUS



IT'S IN OUR HANDS

United States[®]
Census
2010



The Census: A Snapshot



- **WHAT:** The census is simply a count of everyone residing in the United States.
- **WHY:** The US Constitution requires a national census once every 10 years to count the population.
- **WHEN:** Forms will be mailed or delivered to your household in March 2010.

To Make a Portrait of America



- **HOW**: Households should complete the questions and mail back their forms in the postage paid envelope by April 1, 2010.
- **WHO**: Everyone living in Guilford County!
 - *
 - * new residents * life-long residents * the elderly *
 - newborns * citizens * non-citizens * COLLEGE
 - STUDENTS * migrant workers * **everyone**
- Regardless of age, race, ethnicity, immigration or residency status, where you vote, where you obtained your driver's license or where you own property.

The Census is...EASY



- Census forms mailed to households in March with a postage paid return envelope.
- Shortest quickest form in the history of the Census.
- 10 questions, takes 10 minutes
 - Asks total # of people in household, their relationship, type of dwelling unit, gender, age, race, ethnicity,
 - More detailed socioeconomic information will be collected annually from a small percentage of the population through the American Community Survey

...SAFE



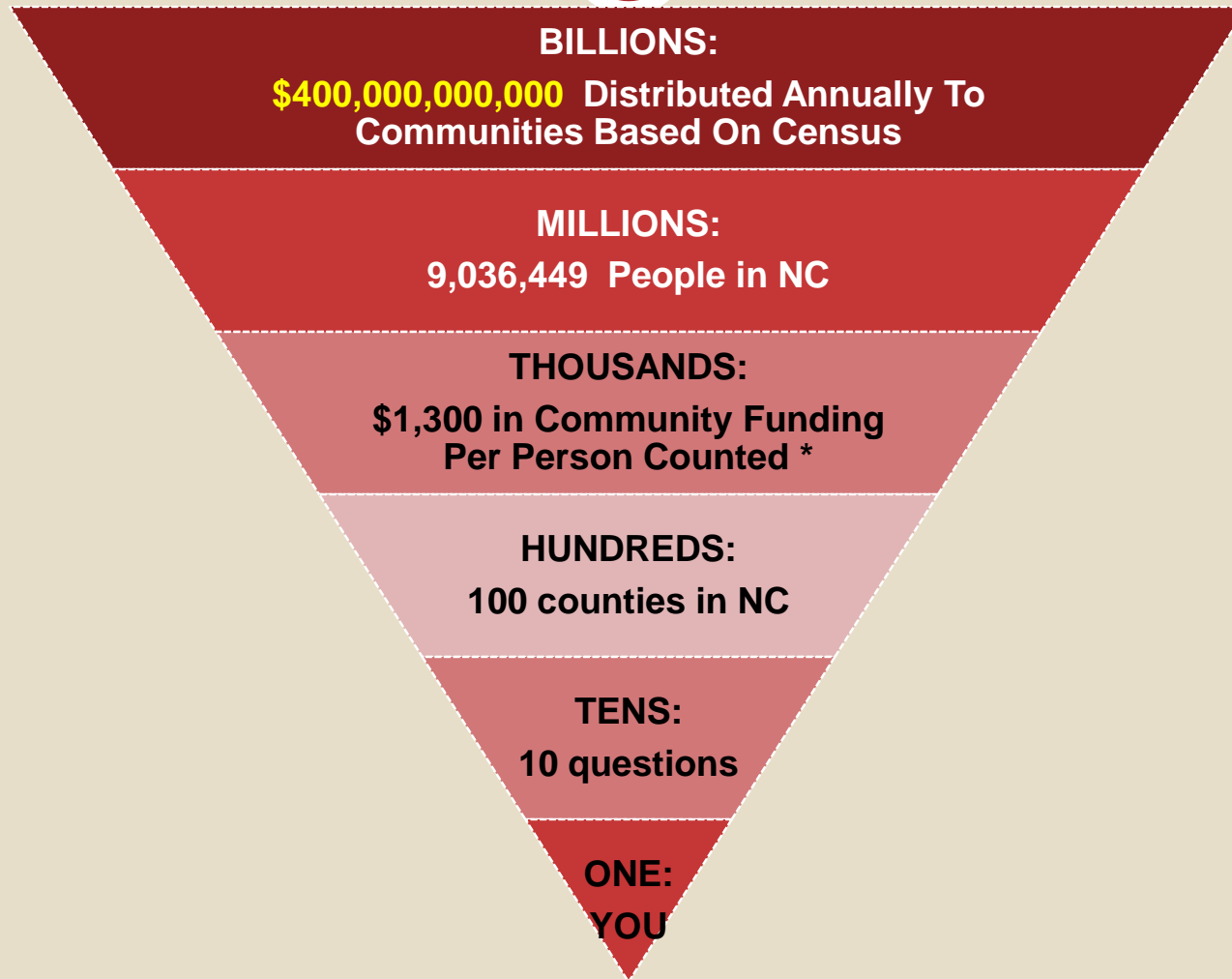
- All Census Bureau employees take the **oath of nondisclosure** and are **sworn for life** to protect the confidentiality of the data.
 - The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to 5 years, or both.
- Your answers cannot be shared with the IRS, FBI, CIA, Immigration and Customs Enforcement, or any other government agency.
 - Not even the President of the United States.
- It is against the law to disclose or publish the following information: Names, Addresses, Social Security numbers and Telephone numbers

...IMPORTANT



- Determines the number of seats North Carolina will have in the US House of Representatives for the next 10 years.
 - **May also serve as the basis for state and local re-districting**
- Census information helps determine locations for schools, roads, businesses, police and fire stations, and more.
- \$400 BILLION in federal funding is distributed annually to communities based on Census statistics
 - **Includes funding for programs such as Medicare, Medicaid, and Community Development**
 - **Every uncounted resident in our community represents a loss of funding potential – possibly \$1,300 per person per year.**

The Census by the Numbers



* Rough estimate based on \$400 billion funding/US population

How Census Data are Used in Our Community



Public Safety

GENEOLOGICAL
RESEARCH

Re-districting

TRANSPORTATION

COMMUNITY
REDEVELOPMENT

Business Trends

CONGRESSIONAL REPRESENTATION

Schools

MEDICARE

Student Loans

Medical Research

Fire Stations

Urban Land Use

GRANTS TO NON-PROFITS

Government
Services

JOBS

CENSUS Jobs



- The US Census Bureau is recruiting for temporary, part-time jobs in Guilford County...
 - The City of Greensboro IS NOT responsible for recruiting, testing or hiring for these jobs.
- Most jobs will be for Census takers that start at \$13.50/hour plus mileage.
 - Census Takers go to the homes of people who didn't return a Census form and help them complete the form.
 - The Census Bureau prefers you to work in your own neighborhood if possible.
- Census employees must be a minimum of 18 years old and undergo a criminal background check.
- Everyone who works for the Census must be eligible to work legally in the U.S.

Applying for a Census Job



- Steps for Applying for a Census Job
 1. Contact Local Census Office - Phone: 336-517-3150
 - Or online: <http://2010.census.gov/2010censusjobs/>
 2. Schedule an appointment to take a short general knowledge test.
 3. Complete application and take test at test site.
 4. Candidates will be selected based on their neighborhood's needs, test score, and other qualifying information (such as veterans status and bi-lingual ability).
 5. The US Census Bureau will contact you with additional instructions.

Not everyone who passes the exam will be hired.

Contacting the Census:

www.2010census.gov



- **If you don't receive a form:**

Call the Telephone Questionnaire Assistance center at 1-866-872-6868.

Or you may pick one up at a “BE COUNTED” box at the local library or at other prominent locations in the County.

- **If the enclosed postage-paid envelope is missing, *please mail your completed form to:***

U.S. Census Bureau
National Processing Center
Jeffersonville, IN 47132

- **If you need help completing this form, call 1-866-872-6868 between 8:00 a.m. and 9:00 p.m.,**

- 7 days a week. The telephone call is free.



It's in Your Hands



- By participating in the Census, **you** can help create a better future for you and those important to you.
- The Census,
Your community's future.
Your country's future.
Your future.

**Complete and return your
2010 Census form by April 1, 2010**